

## ExperiencePoint®

Dear there,

In times of uncertainty and rapid change, businesses that stay focused on customers and employees get ahead — and the ones that don't fall behind.

In today's crowded marketplace, businesses need people with the skills and capabilities to drive innovation and change. With ExperiencePoint, you won't just learn how to listen to your customers, you'll create a culture of innovation focused on customer-centricity.

For over 25 years, we've seen firsthand how our methods, deployed at scale, produce lasting results with measurable impact.

### *Results that go above and beyond*



At a global energy company, we taught one sales team [how to study their customers and leverage their insights](#) to address real, tangible needs, increasing a major contract bid from \$2 million to \$30 million.



Looking to [build innovation into their daily practice](#), a top-ranking tech giant engaged a cross-functional team to identify 4000 cost-saving initiatives. Ultimately, they launched a new generation of products with over \$100 million in actualized transaction savings.

---



A global food and beverage company wanted to [build a customer-centric culture](#) to enable collaboration and risk-taking. After developing a leadership advancement and promotion program, they nurtured talented people with bold ideas, implemented major structural changes, and adapted to be more agile.

Over half the Fortune 100 already know that an ExperiencePoint workshop offers more than just temporary solutions. Don't wait — unlock the power of customer-centricity and secure your place in tomorrow's competitive marketplace.

## Get Ahead Now

Sincerely,

**ExperiencePoint**

ExperiencePoint Inc., 20 Duncan Street, Suite 200, Toronto, Ontario M5H 3G8, Canada, 416-369-9888

[Unsubscribe](#) [Manage preferences](#)